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London, 29 March 2017

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## **World Platinum Investment Council supports London and Paris on independent road-testing initiative**

Commenting on the plans announced today by C40 Chair and Mayor of Paris, Anne Hidalgo, and Mayor of London, Sadiq Khan, to tackle air pollution in their cities, **Paul Wilson, chief executive officer of the World Platinum Investment Council (WPIC)** said:

“WPIC is very encouraged by the leadership being shown by London and Paris on the issue of air quality in cities. Independent road-testing provides an excellent starting point as consumers and policy makers consider the wide range of emissions performance from different cars and make appropriate choices.

“This approach is groundbreaking as it will provide consumers with independent model-by-model emissions data and it also sends a strong signal to car makers.

“As platinum has long played a critical role in emissions control solutions, we understand the technical capabilities of the automotive industry well. We are keen to contribute to a dialogue rooted in fact and focussed on proactive action. Our analysis and test results from Emissions Analytics<sup>1</sup> show that best-in-class technologies which already achieve Euro 6c NOx limits on-the-road were installed on some models sold in 2016. We now need to tip the scales so that this is the case for the many, not the few. We would urge the car makers to recognise the vital, proactive role they can play in a viable solution to the air quality issue.”

**-Ends-**

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**Note to Editors:**

**About the World Platinum Investment Council**

The World Platinum Investment Council Ltd. (WPIC) is a global market authority on physical platinum investment, formed to meet the growing investor demand for objective and reliable platinum market intelligence. WPIC’s mission is to stimulate global investor demand for physical platinum through both actionable insights and targeted investment product development. WPIC was created in 2014 by the

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<sup>1</sup> <http://emissionsanalytics.com/equa-index/>

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## PRESS RELEASE

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six leading platinum producers in South Africa: Anglo American Platinum Ltd, Aquarius Platinum Ltd, Impala Platinum Ltd, Lonmin plc, Northam Platinum Ltd and Royal Bafokeng Platinum Ltd.

For further information, please visit [www.platinuminvestment.com](http://www.platinuminvestment.com).

WPIC's offices are located at: 64 St James's Street, London, SW1A 1NF.

### **About C40 Cities**

C40 Cities connects more than 90 of the world's greatest cities, representing 650+ million people and one quarter of the global economy. Created and led by cities, C40 is focused on tackling climate change and driving urban action that reduces greenhouse gas emissions and climate risks, while increasing the health, wellbeing and economic opportunities of urban citizens. The current chair of the C40 is Mayor of Paris Anne Hidalgo; and three-term Mayor of New York City Michael R. Bloomberg serves as President of the Board. C40's work is made possible by our three strategic funders: Bloomberg Philanthropies, Children's Investment Fund Foundation (CIFF), and Realdania. To learn more about the work of C40 and our cities, please visit [www.c40.org](http://www.c40.org), follow us on Twitter @c40cities or Instagram @c40cities and like us on Facebook at <http://www.facebook.com/C40Cities>.